



**Sponsorship Opportunities**

## Our Mission

CO/LAB Theater Group offers individuals with intellectual and developmental disabilities a creative and social outlet through theater arts.

Through our programming, we encourage actors to collaborate as an ensemble and discover their individual voices. CO/LAB creates a safe, judgment-free, and neuro-diverse environment that allows participants the opportunity to express themselves both in class and on stage. We seek to honor and celebrate every individual.

CO/LAB aims to offer financially accessible programs to all. All of our CO/LAB:core programming is offered at low to no cost to participants. We aim to provide access to all those who want to participate, regardless of financial background.

## Our Values

- We believe all are welcome. We foster a community with open doors that is supportive of people with all abilities, beliefs, and backgrounds.
- We honor and celebrate each individual for who they are. We value everyone's unique contribution to our ensemble at large.
- We set the bar high, artistically and administratively. We are ambitious. We learn, grow, and thoughtfully apply our knowledge.
- We listen carefully, encourage new ideas, and collaborate with team members.
- We empower generous, honest, passionate, joyful people to lead the organization.



**CO/LAB is all about creativity and community. At the end of a semester, we've devised an original show, but most importantly, built a family.**

**Joy Level: 10/10**

**- CO/LAB Teaching Artist**

**Through CO/LAB, I've discovered the power of embracing growth and diversity, finding solace in a supportive network that embodies the essence of CO/LAB.**

**- CO/LAB Actor**

**CO/LAB brings out the best in all the individuals. Confidence, enthusiasm, and self-worth has grown in everyone in the ensemble.**

**- Parent of a CO/LAB Actor**

**CO/LAB is a welcoming, affirming, and joy-making space to visit in person and online. And they put on one of the best shows in NYC!**

**- CO/LAB Supporting Artist**



# CO/LAB SPRING SHOWCASE SPONSOR BENEFITS

Have another idea? Email Nicole Hogsett, Director of Development and Communications at [nicole.hogsett@colabtheatergroup.com](mailto:nicole.hogsett@colabtheatergroup.com).

Benefits	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000	\$500
Digital Program Donor Recognition	●	●	●	●	●	●	●
Logo included in CO/LAB's Spring Showcase E-Blasts	●	●	●	●	●	●	●
Electronic Program Ad with Clickthrough on Landing Page	●	●	●	●	●	●	●
Social Media Post(s) on Facebook and Instagram	4	3	3	2	2	1	1
Tickets to CO/LAB's Spring Showcase + Reception	6	4	2	2	2		
Coffee with our Executive Director and a CO/LAB Teaching Artist	●	●					
Name Recognition at the Spring Showcase Pre-Show Announcement	●						

## CO/LAB Theater Group Marketing Reach



Email Newsletter

3500+



Facebook/Instagram

4300+